

# Developers Of The Ritz-Carlton Residences, Sunny Isles Beach Put On A Seaside Showcase

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The joint developers of **The Ritz-Carlton Residences, Sunny Isles Beach**, **Fortune International Group** and **Château Group**, chose December 9<sup>th</sup> for an intimate holiday showcase, unveiling the new flagship property of The Ritz-Carlton-branded residences, while also giving their distinguished guests an opportunity to experience the new Rolls-Royce Ghost and learn about Bal Harbour Shops' elite new members club, ACCESS.

Residents, family and guests of The Ritz-Carlton Residences, Sunny Isles Beach enjoyed a festive, socially distanced holiday open house, which began at 1p.m. in the valet area, where a receiving line of The Ritz-Carlton butlers welcomed them to the property. The soiree continued with test drives of the new Rolls-Royce Ghost by Braman Miami, deemed the Purest Expression of Rolls-Royce, and personally guided tours that showcased the lifestyle and one-of-a-kind moments and memories that are exemplary of what daily life at the luxury high-rise entails, such as a private chef's dinner and wine pairing, spa treatments, a beachside picnic, or drinks and hors d'oeuvres on the terrace of a potential future home.

At 5 p.m. all were summoned to the private Club Level on the 33rd floor, where they gathered for champagne (six feet apart) for the time honored ringing of the bell, signaling the time to unwind and pause to take in the splendid unobstructed sunset views from the terrace overlooking the majesty of the Miami skyline and seemingly endless views of the Atlantic shoreline.

Stephanie Sayfie Aagaard, Collaborative Innovator of Bal Harbour Shops and "Steph Sez" columnist, surprised guests with a special gift from Bal Harbour Shops courtesy of the exclusive new ACCESS program, a members' only benefit program that has become the talk of Miami insiders.

"We are delighted to partner with Rolls-Royce and Bal Harbour Shops for an exclusive "first look" of our newly opened property," said Manuel Grosskopf, CEO of Château Group. "Every day at this property is like living in an oceanfront five-star resort and this showcase offers a glimpse into this rarefied world."

With all this splendor it's no wonder that even before the tower officially opened in March, all four penthouses were snatched up by well-heeled buyers from the U.S. and around the world. Now, the building (15701 Collins Ave.), which is managed by The Ritz-Carlton Hotel Co., is more than 85% sold and continues to set a gold standard for luxury high-rise living on the water, thanks to its legendary hotel-level butler services, tranquil beach setting, and large, airy offerings.

“Now more so than ever before, features and amenities such as direct ocean views, butler services and curated one-of-a-kind moments, are increasingly in demand among HNWI’s,” said Edgardo Defortuna, President and CEO of Fortune International Group. “Those now living at The Residences have emphasized that our services go far beyond anything they could have imagined.”

Designed by award-winning architect Bernardo Fort-Brescia of Arquitectonica with interiors by acclaimed Florentine architect Michele Bönan, The Residences have cemented their reputation for providing the utmost attentiveness to the comforts and conveniences of residents.

As a whole, The Residences, which have no hotel on the premises, boast a prime coastal location with 250 feet of beachfront. Comprising 209 residences and eight Guest Suites - reserved exclusively for residents -- the high-rise has a private club level on the 33rd floor, beach restaurant, pool deck, kids club, full-service spa, fitness center and wellness center, among other top-line amenities. Further highlights in each of the homes, which start at \$2.25 million, include private entrances, living and master bedrooms with direct oceanfront views, walk-in closets, and pre-wiring for high-speed internet access and Wi-Fi. Adding to the building’s unmistakable draw, a collection of move-in ready designer residences are currently available for prospective buyers.

The tower is located at 15701 Collins Avenue in Sunny Isles Beach. The address of the sales gallery is 15800 Collins Avenue, Sunny Isles Beach. For additional information, call 305.503.5811 or visit <http://www.theresidencesunnyislesbeach.com>.

### **About the Project Developers**

#### **Fortune International Group**

Synonymous with excellence, quality, customer service and unwavering commitment to the highest standards of luxury, Fortune International Group has been a recognized leader in development, sales and marketing since 1983. The company’s prestigious development portfolio includes many of the most prominent residential properties in South Florida including Jade Signature, The Ritz-Carlton Residences Sunny Isles Beach, Auberge Beach Residences and Spa Fort Lauderdale, Jade Residences Brickell; Jade Beach, Jade Ocean, and Hyde Resort & Residences Hollywood. In addition, Fortune Development Sales is the premier, exclusive on-site sales and marketing representative for third-party development projects in South Florida, having represented some of South Florida’s most successful projects: Missoni Baia, Una Residences, 57 Ocean, 2000 Ocean, Monaco Yacht Club, 1 Hotel & Homes South Beach, Brickell Flatiron, SLS Lux & Gran Paraiso, among others with thousands of sales to date. Led by visionary founder Edgardo Defortuna, Fortune International Group has 18 offices around the world with nearly 1,000 associates. Fortune’s international broker network reaches legions of prospective buyers from South Florida to Buenos Aires, Hong Kong to São Paulo, and Manhattan to Paris.

#### **The Château Group**

The Château Group, founded under the leadership of Sergio and Manuel Grosskopf, has more than 35 years of experience in the development of real estate projects in South America and the United States. Château has participated in several major real estate endeavors over the last several years, Château introduced the concept of Mall in Argentina with the development of Alto Palermo and Alto Avellaneda Malls in Buenos Aires and the entry of Wal-mart and Zara to the Argentinian market. In the residential field, Château Group developed more than 1.6 million square feet distributed in the two most emblematic towers in Buenos Aires, Argentina: Château Libertador and Château Puerto Madero. In the United States, Château Group developed Château Beach Residences, a luxury high-rise condominium in Sunny Isles, and FENDI Château Residences in Surfside, the first real estate development branded by FENDI worldwide. Other projects in the pipeline include 600 and 700 Biscayne (Miami, FL) and a mixed-use development in Hallandale Beach. In addition, Château Group has positioned itself as a high-end residential market leader in the world-renowned city of Punta del Este, Uruguay through the development of the new FENDI Château Residences, Le Jardin Residences, Beverly Tower, Coral Tower and Millenium Tower.