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Pordes Residential partners with Milborne Group to market Florida real estate to Canadian condo buyers

[James Bombales](#) Feb 16, 2017



Toronto's hot real estate market has attracted the attention of major Florida-based real estate firm Pordes Residential. The sales and marketing company — who has represented developers of luxury high-end condominiums and hotels in North America for 25 years — has partnered with the Milborne Group of Toronto to attract Canadian purchasers to two luxury developments in Miami, Florida. The properties include the [Ritz-Carlton Residences, Sunny Isles Beach](#) by [Fortune International Group](#) and [Château Group](#), and the [Fendi Château Residences](#) by the [Château Group](#).

“Florida’s real estate market is definitely familiar to Canadians and the opportunity for Canadians to purchase has never been better,” said Mark Pordes, CEO of Pordes Residential. “Our arrangement with Milborne is very promising since they can bring their strong Canadian connections to Florida.”



Headed by CEO and Founder Hunter Milborne, the Milborne Group has over 40 years of experience in the Toronto real estate market. The firm currently serves as the lead sales and marketing company for several developments in the GTA including [609 Avenue Road Condos](#), [Museum FLTS.](#), and [Bisha Hotel and Residences](#).

“These two properties offer Canadians terrific opportunities to buy real estate and/or live in Florida,” said Milborne at a recent media briefing held inside the Ritz-Carlton Toronto. “I’m delighted to collaborate with Mark Pordes and his team on our first two assignments together.”

Now under construction at 15701 Collins Avenue along Sunny Isles Beach, the Ritz-Carlton is a 52-storey curvilinear shaped tower designed by world renowned architecture firm [Arquitectonica](#).



The suites were designed by Florentine architect [Michele Bönan](#) and range from 1,605 square feet to 6,320 square feet in size. Amenities include a private beach, restaurant, swimming pools and a 33rd floor lounge and bar. And though the project doesn't include a hotel component, residents will have access to resort-like services including 24-hour valet/concierge, housekeeping services, limousine services and in-residence dining and catering.



While the Ritz-Carlton features 212 suites, the Fendi Château Residences is more of a boutique luxury condominium with a total of 58 suites spread across 12 storeys. Also designed by Architectonica, the building's exterior is characterized by an undulating glass facade designed to reflect the waves of the ocean below. Amenities include two swimming pools with tropical

gardens, private restaurant with a full chef's kitchen, and ultra luxury concierge services by a Fendi Château attaché.



Although the Fendi Château Residences is nearly sold out, a two-storey \$25 million penthouse is still available which Pordes and Milborne plan to list on the Toronto MLS system.



Photo: Arthur Mola

(Left to right) Manuel Grosskopf, President, Château Group; Edgardo Defortuna, President, Fortune International Group; Hunter Milborne, CEO, Milborne Group and Mark Pordes, President Pordes Residential